



For the Web & Sheetfed Printing Community

Mark Your Calendar Now!

Schaumburg Renaissance Hotel & Conference Center

Schaumburg, Illinois

April 26-29, 2008

Benefits of Attending



- Solid solutions and best practices to increase your bottom line
- Valuable insights, tips, and tactics from industry and business experts to decrease operating expenses and increase efficiency
- Peer-to-peer networking for real-world experience to build informal business connections
- Fellowship of peers to define and confirm business directions

The Decision Makers: World & Industry Renowned VIP Speakers



- James Bradley, Author, *Flags of Our Fathers*
- David Gregory, NBC Chief White House Correspondent
- Sam Tyler, Award Winning PBS Producer on Leadership Titans
- James N. Andersen, President & CEO, IWCODirect
- Laura Gale, Vice President, United Stationers Supply Co.
- Fortune 500 Print Buyers Panel
- And more!

Topics for the Sheetfed & Web Offset Printer—Over 35 to Choose From



- Green & Sustainability Issues—Customer, Printer, & Association Perspectives
- Continuous Improvement Topics
- Business Trends & Opportunities
- Production & Operations (Technical)
- Topic Tables—your choice of a myriad of issues
- drupa 2008 Preview
- Selling Fulfillment Services Profitably

Events & Networking



- Sheetfed & Web Technical Peer Exchange
- WOA Print Award—recognizes the best!
- Harry V. Quadracci VISION Award—the highest honor
- Howard Flint Pressroom Manager of the Year Award
- Tabletop Resource Exhibits
- Green Showcase of Printing Practitioners
- Student Outreach Program

Location



- Minutes from Chicago O'Hare International Airport
- \$169 per night room rate
- Enhanced technology and unsurpassed service
- Conveniently located 30 minutes from downtown—driving distance for many
- Close to top attractions, upscale and fun dining, and convenient shopping
- Reserve today by calling (847) 303-4100 and mentioning Offset & Beyond

What's



- **Saturday Start!** Get back to the business of doing business with less time away from the office!
- **Bonus Jump Start Sessions on Saturday!** Get a jumpstart on the competition—come early and choose from the seven Jump Start Series sessions offered only on Saturday!
- **Saturday Golf Event**—play like a pro or just for fun!
- **The Green Showcase** is your opportunity to see what other printers are doing in Sustainable Green Printing!
- ***Selling Fulfillment Services Profitably***—a day long session that is included in your registration package! For sales people and business owners new to fulfillment activities.

Need more information? Contact a member of the Offset & Beyond Staff!

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